



NEW MEXICO SOCIETY of ASSOCIATION EXECUTIVES

Bill McKinstry, Executive Director
 PO Box 9284 • Santa Fe, NM 87504-9284
 PH 505.989.8473 • FX 505.989.8642

Reserve your space today in the NMSAE 2006 Directory – the one publication with full listings of New Mexico's leading association executives in business, government, health care, non-profits, hospitality and more.

KEY POINTS

- Distributed statewide to legislators, NMSAE members and many other power professionals
 - Used as a handy reference all year long
- 36 pages plus cover, approximately 4" Wide x 8 1/4" High • Black ink on white 70# offset with 12 pt. cover

AD DIMENSIONS & RATES

BUSINESS CARD

3 3/8" Width x 1 7/8" Depth

NMSAE Members: \$75
 Non-NMSAE Members: \$150

HALF-PAGE INSIDE

3 3/8" Width x 3 3/4" Depth

NMSAE Members: \$140
 Non-NMSAE Members: \$280

HALF-PAGE INSIDE BACK COVER

3 3/8" Width x 3 3/4" Depth

NMSAE Members: \$150
 Non-NMSAE Members: \$300

FULL-PAGE INSIDE

3 3/8" Width x 7 3/4" Depth

NMSAE Members: \$250
 Non-NMSAE Members: \$500

FULL-PAGE INSIDE BACK COVER

3 3/8" Width x 7 3/4" Depth

NMSAE Members: \$260
 Non-NMSAE Members: \$525

NOTE: Ads sold on a first-come, first-served basis.

Ads are B&W only.

DEADLINE: JANUARY 31, 2006



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MECHANICAL SPECS

- Black & White TIF or EPS electronic format preferred. PDF and JPG formats may be submitted, but quality cannot be assured.
- Image resolution 300 dpi at final size.
- Postscript fonts preferred.
- Ads produced in Publisher or Corel Draw cannot be accepted.
- Only original B&W artwork (photos, logos, etc.) items can be accepted if scanning is required to produce ad.
- Items that do not scan:
Business cards/Letterhead with metallic or embossed type.
Business cards/Letterhead printed on recycled, speckled or dark paper.
Photos printed on inkjet printers.
Faxes of artwork

SEND or EMAIL ADS OR ARTWORK TO:

Rosemary Alvino-Ditmore
3395 Eagle Ridge Drive
Sierra Vista, AZ 85650
ralvino@aol.com
PH: 520-803-1306
DEADLINE: JANUARY 31, 2006

ORDER FORM

Name: _____ Title: _____
 Business/Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Business Phone: _____ Cell Phone: _____
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- Ad Size: Business Card
 Half-Page Inside
 Half-Page Inside Back Cover
 Full-Page Inside
 Full-Page Inside Back Cover

Cost: NMSAE Member: _____ Non-NMSAE Member: _____
 Please make checks payable to: NM Society of Association Executives
 PO Box 9484, Santa Fe, NM 87504-9284

Ads are sold on a first-come, first-served basis. NMSAE assumes no responsibility for camera-ready ads that fail to meet all of the mechanical specs requirements. For more information, call Bill McKinstry, 505-989-8473.